

Your Story — Told Better

Make a Bigger Impact with
Investor Pitches and Presentations

Role-play | Coaching | Advice



Pitch Better. Win More.

Why risk a boring pitch when you can **deliver a winning one**?

We help private equity firms, private and public companies **sharpen their pitches** and **impress investors**.

15+ years creating winning fundraising presentations and coaching teams for success.

How We Help:



Strengthen your investor pitch
Sharpen your messaging. Make your meetings count.



Polish your marketing materials
Create compelling pitch decks, IMs, and presentations.



Coach your team for top performance
Get ready for all types of investor meetings — live, virtual, or hybrid.

What Clients Say:



Transformed an ordinary set of slides into a great presentation with a clear message.”

Nick Rogers, CEO, IPSO Ventures



You gave us the best value-for-money during the entire fundraising.”

Partner, UK Venture Fund



Moved our presentation into a different league and undoubtedly improved the outcome and offer we received.”

Liz Warner, CEO, Betty TV

About Benjamin Ball Associates

We help firms sharpen their investor communications and raise capital more effectively.

Our team combines backgrounds in corporate finance, fund management and financial PR.

Trusted by:

actis

Deloitte.

eci
building
successful
businesses

PERMIRA

@preqin

Serent
CAPITAL

UBS

WestBridge

Ready to Improve Your Pitch?
Contact Louise Angus, Client Services Director:
+44 20 7018 0922 | louise@benjaminball.com | benjaminball.com

Benjamin Ball
associates 
pitch | present | persuade