

Get a compelling pitch deck to impress investors

Work with experts to secure your future



Benjamin Ball
associates 
pitch | present | persuade

Most businesses find it hard to write great investor pitches

1

Management are often too close to their business to see the wood for the trees

2

Entrepreneurs are not always steeped in investor needs and wants

3

Companies are tempted to say too much in their pitch decks

At BBA we live and breathe investor pitches



15+ years

creating pitch decks
for companies,
PE firms and funds



100+ decks

reviewed or written
every year



£100bn+

of funding raised
with our help

Business of all sizes use our services

PE & VC FUNDS

actis

BAMBOO
CAPITAL PARTNERS

Crane
Capital

CVC | DIF

eci
building
successful
businesses

Expedition

PERMIRA

Serent
CAPITAL

STARWOOD
CAPITAL GROUP

WestBridge

LISTED COMPANIES

Adevinta

bluefield
Solar Income Fund

BlueNord

cape

CRH

dentsu

equinor

mondi

SOCIETE
GENERALE

wise

ENTREPRENEURIAL FIRMS

Alpha

APEM

AVANTIA

thebelfieldgroup

Centrus
Fueling the Future
of Nuclear Power

encompass

geo
SLAM

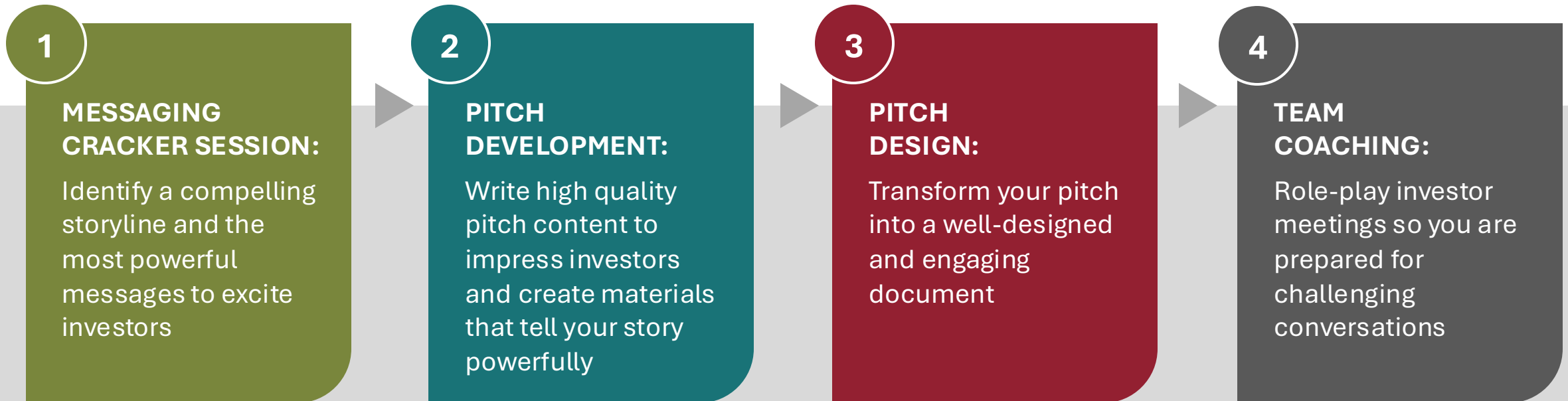
RAFFINERIE
HEIDE

iGii

nctech

Our deal is simple: a fixed fee for brilliant work

A typical engagement involves:



What our clients say

“

Moved our presentation into a different league and undoubtedly improved the outcome and offer we received.”

**Liz Warner, CEO,
Betty**

“

A fantastic job reviewing and transforming our marketing material and helping us get our message across with clarity to potential investors.”

**Sylvie Armand Delille,
Head of IR, Equinox**

“

Transformed an ordinary set of slides into a great presentation with a clear message. Would definitely use again and recommend highly.”

**Nick Rogers, CEO,
IPSO Ventures**

“

Makes sure your financial presentation convinces even the most reluctant investor.”

**Philippe Moschetta,
CFO, AL-Muheidib**

TEAM:

Work with some of the most experienced pitch writers & coaches in Europe



We offer a distinct and valuable service

	ONLINE TOOLS	DESIGNER-LED APPROACH	CORPORATE FINANCE HOUSE	Benjamin Ball associates  pitch present persuade
Messaging + Writing + Design + Coaching				
Investor pitch specialists				
Senior Executive-led				
Objective advice & feedback				
High value-add				

A small investment will transform your success

Modest investment to deliver a clear RoI

Huge value-add from all aspects of our support

Long track record of supporting banks
and corporate finance houses

**Your success
is as important
to us as it is
to you**

CALL TO ACTION:

Get in touch today to start winning with investors

Call Louise Angus, our Client Service Director on
+44 20 7018 0922 or info@benjaminball.com

Discuss your needs and how we can help

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