

How good was that presentation?

Your 10-Point expert presentation checklist

Test any presentation/presenter against this check list. If they score over 8/10, congratulations. If 8 or below, the presenter may need some help to build their skills to a world-class standard.

As an audience member:

1. The Start – Were you engaged within the first 15 seconds?

Y/N

2. Message – Could you summarise the presentation now?

Y/N

3. Relevance – Did you feel the speaker was sincere and talking to you?

Y/N

4. Animation – Did the speaker bring the issues to life?

Y/N

5. Feel-Good – Did it seem that the speaker really cared?

Y/N

6. Attention – Were you kept engaged throughout?

Y/N

7. The End – Were you left with a clear What Next/Call to Action?

Y/N

8. Visual Aids – Did their slides (if any) make it easier to understand?

Y/N

9. Confidence – Did the presenter look and sound confident throughout?

Y/N

10. More – Would you like to hear another presentation by them?

Y/N

Total Score /10

You can be a great presenter only when you start with a great presentation. We help executives get amazing results by first improving their presentations. Then we help them polish their performance.

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