

Pitch Coaching

Tailored training to help you win



If you are out to win business. If you want to polish how you come across. If you want to engage better with your clients. If you want your clients to select you above the others. If you want to be sure that what you say, how you say it and how you interact in the meeting are all just right...

Who Is This For?

Whether you are preparing for a particular competitive pitch, or a business development team wanting better client meetings, you want to be sure your pitch, your materials and your team are completely polished.

Sometimes you may need to rethink your approach. An outside expert can help you see the wood for the trees and help you be more persuasive. Our experts can also help you re-examine how you put together your pitches and show you some best practice methods.

Whether you want to look at your entire pitch process, or need some immediate help to win a specific piece of work, we are here to advise you. Each programme is tailored to address your exact business needs.

What Will You Get Out Of It?

Clients who benefit from our services range from global law firms to FTSE100 companies; from fund managers to small private companies.

Benefits from our coaching include:

- More compelling pitch documents
- More persuasive arguments
- Better team performance in client meetings
- More engagement with clients

After working with us you will see immediate and lasting benefits.

What Makes Us Different

Why do we stand out?

Four things:

- 1) Expert trainers
- 2) Tailored training programmes
- 3) Practical no-nonsense approach
- 4) Immediate long lasting improvement.

That's why some of the most successful companies use us.

Who is Benjamin Ball Associates?

Benjamin Ball Associates is a team of presentation experts, speech writers and trainers. Leading companies use Benjamin Ball Associates to improve their pitches, presentation, and persuasive skills.

This is because of the value we add and our expertise in creating compelling confident pitch presentations.

The team includes senior executives with many years of working in organisations.

Call Now to Discuss Your Needs

Your training is tailored to your exact business needs. No two assignments are the same. Whether you need a single intensive half-day or a long-running international training programme, we can help.

We work where and when you need us. It all depends what you want and what help you need.

Call Sarah, Ben or Louise today to discuss how we can best support you.

What Our Clients Say

“ **Contributed directly to new business** ”
Michelle Elstein, Olswang LLP

“ **Moved presentation into a different league** ”
Liz Warner, Betty TV

“ **Transformed the way we describe Impetus and deliver our key messages.** ”
Amy Stillman, Communications Director, Impetus Trust

Call us today

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Our clients include

Deutsche Bank



Investec

Miele



OLSWANG