

# Impressive Public Speaking

Tailored training for talks that matter



**When you stand up in front of an audience you want to know you will be a success. You want to be sure your words will hit home, that you get the right reaction and that you feel confident throughout. With practice, you can achieve all of this.**

## Who Is This For?

If you have avoided public speaking all your life, or you just want to polish your performance. If you want help creating a great speech, or if you just want advice on how you deliver, we can help.

To help you create, write and rehearse your talks or presentations, you work with experts in communication. You get help on planning and putting together your presentation.

Whether you want assistance creating a specific presentation, or want to build skills in your team to improve all their presentations, we can help. Each programme is developed to address your exact business needs.

## What Benefits Will You Get?

Clients who benefit from our services range from global law firms to FTSE100 companies; from fund managers to small private organisations.

Benefits from our coaching include:

- More compelling, confident presentations
- More persuasive arguments
- Better engagement with your audience

After working with us you will see immediate and lasting benefits.

## What Makes Us Different

Why do we stand out?

Four things:

- 1) Expert trainers
- 2) Tailored programmes
- 3) Practical no-nonsense approach
- 4) Immediate long lasting improvement

That's why some of the most successful companies use us to help them succeed.

## Who is Benjamin Ball Associates?

Benjamin Ball Associates is a team of presentation experts, speech writers and trainers. Leading companies use Benjamin Ball Associates to improve their pitches, presentation, and persuasive skills.

This is because of the value we add and our expertise in creating compelling confident presentations and performances.

The team includes senior executives with many years of working in organisations.

## Call Now to Discuss Your Needs

Your training is tailored to your exact business needs. No two assignments are the same. Whether you need a single intensive half-day or a long-running international training programme, we can help.

We work where and when you need us.

It all depends what you want and how we can best help you.

Call Sarah, Ben or Louise today for practical advice on how we can help you.

## What Our Clients Say

**“ I was blown away by what we achieved ”**  
Mick May, CEO, Blue Sky

**“ Moved presentation into a different league ”**  
Liz Warner, Betty TV

**“ Good value, and highly recommended ”**  
Paul Farrow, Director, Fishburn Hedges

**Call us today**

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