

For hedge funds

Better investor presentations for
fund raising and investor days



Investors want better communications from their hedge funds. Whether fund raising, or talking to existing investors, you want to be clear, to reassure and to stand out. Investors want to know "What is your edge?" We help you get that across, clearly.

Who Is This For?

When looking for investment, you need to make the right impression. Investors want to understand your edge. They want to get a good feeling about you, your team and your strategy.

For your existing investors, your annual investor days need to reassure and inform so that you continue to get their support, whether the fund is up or down.

What Services Are Available?

Hedge funds use us to:

- Craft compelling investor presentation
- Rehearse teams to engage with investors
- Prepare presentations for annual investor days
- Rehearse before conferences, speeches and media interviews

Focused on delivering high quality financial communications, our team helps you craft the story, build the presentation and polish your delivery style.

What Makes Us Different

You want to see a high return on your investment for any service like this. We deliver huge value with:

- 1) Expert trainers
- 2) Tailored programmes
- 3) Practical no-nonsense approach
- 4) Immediate, long lasting benefits.

That's why the best funds call upon our services.

Call us today

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Who is Benjamin Ball Associates?

Benjamin Ball Associates is a team of presentation experts, speech writers and trainers. Leading companies use Benjamin Ball Associates to improve their pitches, presentation, and persuasive skills.

This is because of the value we add and our expertise in creating compelling confident presentations and performances.

Ben is a regular speaker at GAIM and other hedge fund conferences.

Call Now to Discuss Your Needs

If you want help to create an even more compelling investor pitch, call us. If you want to rehearse different investor meetings, call us. If you want to create presentations for conferences that get response, call us.

Your training is tailored to your exact business needs. No two assignments are the same.

We work where and when you need us.

Call Sarah, Ben or Louise today to discuss your requirements.

What Our Clients Say

“ **Contributed directly to new business** ”
Michelle Elstein, Olswang LLP

“ **Moved presentation into a different league** ”
Liz Warner, Betty TV

“ **The new presentation properly represents the professional institutional quality of our fund. It is now much easier to explain what we do and why you might want to invest** ”
Erwin de Klein, Saemor Capital

Our clients include

Deutsche Bank



Investec

Miele



OLSWANG